



“ **Alkaram Gold International**
we believe luxury is not just a product-
it is an experience of trust, quality,
and sophistication. Pakistan's
Top Gold Products dealer since 1890. ”



Alkaram Watches

Crafted for Excellence,
Designed for You.



Alkaram Jewellery

Timeless Elegance,
Made to Shine.



Alkaram Gold Bars

Pure Gold. Pure Value.
Pure Trust.



Alkaram Perfumes

Fragrance That Defines
Your Presence.



Thank you for Choosing **Alkaram**

With your trust , we will keep improving our work in future by further combining the advantage of each kind of materials and the classic techniques. It is exactly our promise for you to make every single Alkaram Watch an artwork of outstanding quality.



03145000318 | 03338588870



www.alkaramgold.pk



Alkaram Gold International



QUARTZ WATCH INTRODUCTION

Quartz watch uses battery as a power, which work with an electronic oscillator and regulates the time by quartz crystal. This crystal oscillator creates a signal with a high accuracy making the quartz watch more accurate than mechanical watch. The quartz watch is thinner, lighter, and easy to use.



AUTOMATIC WATCH INTRODUCTION

Automatic winding mechanical watch does not require battery. Automatic watch obtain energy through the automatic pendulum top triggered by the movement of the wearer's wrist. However , if movement is not sufficient it is necessary to rotate the crown key clockwise to wind up every day to keep the watch moving.





GENERAL KNOWLEDGE ON TIME ADJUSTMENT OF WATCHES



1

For watches with a calendar and a week, do not adjust the calendar or the week between 9 o'clock in the evening and 5 o'clock in the morning as from 9 o'clock in the evening, the movement in a watch starts making preparation for automatic skipping of the calendar and the week, and forced adjustment of the calendar and the week can easily cause movement damage.

2

The adjustment of the calendar and the week is unidirectional . So , it can only move forward.

3

For the adjustment method of the calendar without 31st day, when it is February or solar month of the 30 days each year, it is only required to pull the crown to the first gear to independently adjust the calendar.

PRECAUTIONS OVERVIEW



MAGNETIC FIELD: Avoid placing your wristwatch over the amplifier or refrigerator because they have a strong magnetic field.



IMPACT: Avoid high temperature or impact.



LOCK THE CROWN: Be careful of locking crown tight to prevent moisture.



CHEMICALS: Avoid the watch directly contacting solvents, detergents, perfumes and cosmetics because they will erode bracelets, watch case and gasket.



CLEANING: Use toothbrush to clean metal bracelet and all waterproof casing and use soft cloth to wipe.



TEMPERATURE: Do not expose your watch to the environment with drastic changes in temperature.



TIMING BUTTON: Do not operate the timing button in the water, to prevent water entrance inside the watch.





DISCLAIMER.

The loss caused by the following circumstances has nothing to do with our company:



1. Allergies caused by metals.



2. Economics losses or other losses caused by timing errors of watches.



3. Accidental personal injuries caused by consumer's own impact and scraping.



ALKARAM
— WATCHES —



ALKARAM
WATCHES

ALKARAM SOVEREIGN

THE PINNACLE OF TIMELESS ELEGANCE

Precision meets prestige in the Alkaram Sovereign.
Engineered for the distinguished gentleman
who values perfection in every moment.



FULLY AUTOMATIC MOVEMENT

Self-winding precision for
uninterrupted performance



USED SEMI PRECIOUS STONE

Brilliant semi precious stones set
for a refined touch of luxury



MOON PHASE DISPLAY

A timeless complication that
reflects elegance beyond time



DURABILITY

Built to last,
made to endure



PRECISION

Engineered for
perfect timing



ELEGANCE

Timeless design,
unmatched style



PRESTIGE

A mark of class,
a symbol of success



ALKARAM
WATCHES



DAY AND DATE CALENDER WATCH TIME SETTING

- 

Pull out the Crown to the first click.
- 

Turn the crown clockwise until the previous day's date appears.
- 

Pull out the crown to the second click when the second hand is at the 12 o'clock position.
- 

Turn the crown clockwise-clockwise repeatedly between 11:45 P.M and 3:45 A.M to select the desired date.
- 

Turn the crown to set hour and minute hands. (Check that AM/PM is set correctly.)
- 

Push the crown back in the normal position in accordance with the time signal.



NORMAL
POSITION



FIRST
CLICK



SECOND
CLICK

SOVEREIGN WATCH AND ITS VARIANTS



TO SET TIME

1

Pull your head out the “ Gear 1” position and rotate the minute hand to adjust the time.

2

According to the “function buttons’ described in the picture, you must set the week and month manually by pressing the “ Month adjustment Button”, “Date Adjustment Button”, and “ Year Adjustment Button”.



ALKARAM
— WATCHES —



**WATER RESISTANT
TO 30 METERS**

Water resistant to 30 meters

Sealed waterproof ring, easy to deal with
the challenge of water splash ,
enhanced anti-fog function
(all watches can not be protected from
warm water, hot water)



ALKARAM
— WATCHES —



Year and
month display



Week
display



Calendar
display



24-hour
lunar phase

SIDE DISPLAY

- 1 Press the dark key
Adjust the **Date**
- 2 Press the dark key
Adjust the **Month**
- 3 Press the dark key
Adjust the **Week** (Days)
- 4 Press the dark key
Adjust the **Year**





ALKARAM
— WATCHES —



Year and
month display



Week
display



Calendar
display



24-hour
lunar phase

SPARKLING DIAMOND SETTING DESIGN

A Multifunctional dial set with sparkling diamonds, its is practical without lacking in style , and shines with extraordinary glamour!

★ (Note :Original Diamond Watch can only made on order, in all other ready available watches synthetic stones or semi precious stones are used.)



ALKARAM
— WATCHES —





ALKARAM
— WATCHES —

PRODUCT PARAMETERS

PRODUCT SIZE

(without handle)

Case diameter: 41MM

(Mirror included)

Case thickness: 13MM

Strap width: 20MM

Chain Length: 24MM

Brand Model:	ALKARAM/SOVEREIGN
Index dial:	Multifunctional dial
Mirror:	High hardness coated glass mirror
Watch Chain:	Comfortable metal strap
Movement:	Original Mechanical movement
Waterproof:	30 meter deep waterproof
Watch Weight:	89g



ALKARAM
— WATCHES —



ALKARAM
— WATCHES —

Branded Original Mechanical Movement

Precision Skeleton flywheel caliber, direct view of the Structure ,Movement parts precision occlusal fully automatic winding ball bearing stable timekeeping


ALKARAM
— WATCHES —





ALKARAM
— WATCHES —

GENTLEMAN'S TASTE THE ART OF TIME

Watches are not just an art of time,
they are a man's art

FASHION AND BUSINESS COEXIST, INTERWEAVING INTO
INTOXICATING AURA THAT DOES LAST FOREVER THE
ATMOSPHERIC APPEARANCE OF RIDING THE WIND WAVES



DURABILITY
Build to last,
made to endure



PRECISION
Engineered for
perfect timing



ELEGANCE
Timeless design,
unmatched style



PRESTIGE
A mark of class,
a symbol of success




ALKARAM
— WATCHES —



ALKARAM
— WATCHES —

DEEP SEA DIVING WITHOUT FEAR

Setting sail the sea, exploring the deep
with fearless conviction

FASHION AND BUSINESS COEXIST , INTERWEAVING INTO
INTOXICATING AURA THAT DOES LAST FOREVER THE
ATMOSPHERIC APPEARANCE OF RIDING THE WIND WAVES



DEEP SEA READY

Engineered for
extreme depths



30M WATER RESISTANCE

Built to withstand
pressure



ELEGANCE

Timeless design,
unmatched style



PRECISION MOVEMENT

Reliable performance
in every second



ALKARAM
— WATCHES —



MINIATURE WATER RIPPLE

With a special dial and calender window
2.5 times enlarged for a clearer view of the calender
that mimics the ripples of the ocean's waves,
you can feel the ebb and flow of the see



**Enlarged
Calender window**

2.5X Clearer view



Ocean Ripple Dial

inspired by the
rhythm of the sea



**Enhanced
Readability**

See Every Detail
easily





GEOMETRIC AESTHETICS

Dare to different, dare to be reckless,
dare to be live out

The real me thorough and fearless, trendy art,
courageous pure loyalty to be inner sincerity,
never backing off from the unknown to explore



UNIQUE DESIGN

Bold geometric structure
for a distinctive look



COURAGEOUS SPIRIT

Built for those who
dare to stand out



TRENDY ART

The perfect blend of
trend and timeless style



EXPLORE BEYOND

Never backing off
from the unknown





**WATERPROOF
30 METERS**

**THE WATCH IS WATER RESISTANT
IN 30 METERS**



**WATER RESISTANT
30 METERS**

Protection from
splash and rain



**DAY & NIGHT
VISIBILITY**

HD luminous coating
for clear visibility



**DURABLE &
RELIABLE**

Built for everyday
confidence





ALKARAM
— WATCHES —

High hardness mirror

Adoption of high hardness wear- resistant
mirror surface

TONNEAD CURVED HIGH HARDNESS COATED MIRRORS



ALKARAM
— WATCHES —





ALKARAM
— WATCHES —

***Preferred luminescent material,
strong light emission***

Easy to grasp the time day and night

HIGH DEFINITION NIGHT LIGHT FEARLESS NIGHT



ALKARAM
— WATCHES —





ALKARAM
— WATCHES —



Moon phase dial



60-minute counter



60 seconds disc
Single calendar



24 hours counter

Side View

1. When the tuning handle is not pulled out, the Start / Pause Timing

2. After pulling out the Crown, Long press to adjust second time zone

First gear Conditioning calendar
second gear Time and moon phase dials



ALKARAM
— WATCHES —



ALKARAM
— WATCHES —



Product details



Dial Window Material Type	: Coated Glass
Brand Material	: Stainless
Case Material	: Alloy
Case Shaoe	: Round
Water Resistance Depth	: 3BAR
Place of Origin	: Pakistan
	: Abbottabad
Feature: Water Resistance, Waterproof , Luminous ,Calender	
Dial Diameter	: 50*44 mm
Band width	: 24mm
Band Length	: 20cm
Case Thickness	: 14mm

Provide mould making and sample making service Sample& Mould making

Brand Name	: Alkaram
Movement	: Pathfinder
Type	: Fashion , Luxury ,sport
Material	: Stainless Steel



ALKARAM
WATCHES

✦ The Journey Forward ✦

The attitude of innovation design
breaking conventions a breakthrough
that does not adhere to a single
principle.





Luminous scale

Absorb light sources from daily life
From now on, fearless of the dark night

...



LUMINOUS SCALE
Absorb light
emits glow in the dark



LONG LASTING GLOW
High quality luminous
coating for extended
brightness



RELIABLE & DURABLE
Built to perform
with precision
and strength



DATE DISPLAY
Easy to read
day or night



Quartz Movement

Accurate timing and stable performance
Back cover brand logo identification for quality.



Stable travel time



Quartz Movement



Comfortable
to wear





ALKARAM
WATCHES



PRODUCT DETAILS



Model
Discovery



Function
Single Calender



Case daimeter
42 mm



Dial thickness
10 mm



Wearing length
21 cm



Band Width
26 mm



Waterproof
30 meters



Function
Single Calender



Model
Discovery



Function
Single Calender



ALKARAM
WATCHES